

NATIONAL HIGHWAY AUTHORITY

Government of Pakistan

EXPRESSION OF INTEREST

FRANCHISE RIGHTS FOR PROMOTIONAL DISPLAYS/MEGA SIGN HOARDINGS FOR ISLAMABAD-MURREE ROAD CONVENTION CENTRE TO SATRA MILE N-75 (PACKAGE-I), SATRA MILE KM 0+00 TO KM 23+500 INTERSECTION IMDCW N-75 (EXCLUDING PHULGRAN TOLL PLAZA) (PACKAGE-II) AND KM 23+500 TO KM 43+200 LOWER TOPA IMDCW N-75 (PACKAGE-III)

1. National Highway Authority intends to award three packages for "Franchise Rights for Promotional Display/Mega Sign hoardings of 90x30 feet size for ISLAMABAD-MURREE ROAD CONVENTION CENTRE TO SATRA MILE N-75 (PACKAGE-I), SATRA MILE KM 0+00 TO KM 23+500 INTERSECTION IMDCW N-75 (EXCLUDING PHULGRAN TOLL PLAZA) (PACKAGE-II) AND KM 23+500 TO KM 43+200 LOWER TOPA IMDCW N-75 (PACKAGE-III) for a period of three (03) years each.
2. Expression of interest (EOI) is invited from interested companies for the purpose of pre-qualification. Companies are requested to provide following information duly supported with authentic documents for evaluation purpose.
 - a. Companies/Joint Ventures, profile (Name, Address, Telephone, Fax, E-mail, and National Tax Registered Offices in Pakistan) alongwith detail of existing human resources and CVs of management personnel engaged with the company. (10 marks)
 - b. Relevant experience in promotional displays, media campaigns (talk shows/seminars) and electronic media documentaries. (20 marks)
 - c. Innovative ideas. (20 marks)
 - d. Presently in-hand quantum of work. (10 marks)
 - e. Financial Statement of the firm, for at least last three years, alongwith balance sheet and credit line with the bank duly authenticated by high level management of the bank (30 marks)
 - f. Certificate that the firm has never been black-listed (05 marks)
 - g. Litigation history of the firm (05 marks)
3. The Expression of Interest shall be received duly signed by the applicants in the office of General Manager (Finance), up till 1500 hours on 08.6.2009.
4. Companies may apply for more than one package however a company successful on one package shall not be considered for any other package.
5. Request for Proposal (RFP) shall only be issued to the pre-qualified companies. Detailed services and performance standards shall be given in RFPs which shall be continuously monitored by NHA during the contract period.
6. Request for Proposal (RFP), to be issued to pre-qualified companies, shall contain the date of opening of the financial bids, which shall be opened in the presence of the representatives of the applicants, who may choose to attend.
7. Further clarifications/details, if any, the same may be obtained from the undersigned on any working day.

Director (Revenue)

National Highway Authority
27-Mauve Area, G-9/1, Islamabad.

Phone: 051-8351827. Website: www.nha.gov.pk

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