

NATIONAL HIGHWAY AUTHORITY

Administration Wing (HRD Cell) HQ

CIRCULAR

No. 26(4)-HRTC/HRD Cell/NHA/17/532

April 18, 2017

Subject: **AWARENESS SESSION ON SECPS INVESTOR EDUCATION PROGRAM**

The Securities and Exchange Commission of Pakistan (SECP) is the apex regulatory authority of the corporate sector, insurance and non-banking financial companies. In order to promote financial literacy and investor awareness among the masses, SECP introduced its investor education program titled "Jamapunji". Under the said program, SECP has been conducting various activities including investor awareness sessions, media campaign, radio programs, Jamapunji web portal, etc. In addition to this, SECP is closely working with the corporate, chamber of commerce and higher education institutes for imparting awareness and knowledge about financial planning, investment avenues like capital markets, mutual funds, insurance, etc. The subject awareness session will be focusing on increasing financial literacy and investor awareness about the following key areas:-

- a) SECP and its role
- b) Jamapunji-the investor Education Program of SECP
- c) Financial Planning
- d) Mutual Funds & Voluntary Pension System

2. All officers / officials (BS-14 and above from Headquarter only) are requested to kindly attend the subject awareness session on 21.04.2017 at 11:00 a.m to 12:30 p.m in Auditorium, NHA HQ.

3. This is circulated with the approval of GM (Admn).



(TAHIR TAJ)

Deputy Director (HRD)
051-9032510

All NHA Employees of BS-14 and above

Copy for info to:-

- GM (Establishment)
- Director (PR)
- SO to Member (Admn)
- PS to GM (Admn)
- In-charge (Auditorium) NHA HQ For necessary arrangements.
- Cameraman, NHA
- Mr. Murtaza Abbas, Joint Director (SECP)
- NHA's Website / Notice Boards HQ